## **Re Cost of Sound**

South Coast Folk Society - Coas Bay, dance (30-50) dancers.   Stacymose@yahoo.com   St	<u>Organization</u>	Urban/	Average dance	Info from	<u>Details</u>
Triangle Country   Dancers   Samith 3@mindspring.com   Samith 3@mind	Society - Coos Bay,	<u>Rural</u>	dance (30-50)	,	
Sunday Nights at   Dave Casserly   Sunday Nights   Dave Casserly   Sunday Nights   Sunday Nights   Sunday Nights   Sunday Nights   Sunday Nights   Sunday Night Dance at Scout   Sunday Nights   Sunday Ni	Triangle Country Dancers (Durham/Carrboro				(who are also regular dancers) \$40 for one venue (where there is much less, setup) and \$60 at the other
Dave Casserity   Dave					Other groups that I have been associated with vary everywhere from totally volunteer to paying sound folks a full share the same way a caller ormusician would be paid.
Semerie meeldowney@gmail.com>   Who pay substantially - is that for one person? We have three people on sound per night.   Om>   Walker Sloan   Walker Sloan   Walker Sloan   Sloan@medevelop.com>   We pay a damn good sound engineer \$50. He and I agree, that's a price point where we could take it or leave it. It's a lot of work. I'm inexperienced, but occasionally do sound myself. Even taking the exchange rate into thouse in Concord MA, and I'm a NEFFA board member.   We pay a damn good sound engineer \$50. He and I agree, that's a price point where we could take it or leave it. It's a lot of work. I'm inexperienced, but occasionally do sound myself. Even taking the exchange rate into Concord MA, and I'm a NEFFA board member.   Question not in your price structures are your cost structures.   Revenue coming in is only half of balancing books. Are you convinced you cannot reduce costs? Maybe shar your books with your hall owners and sk for a lower price. Consider the possibility of other halls. Maybe par the band and caller less. But that's risky, because in our world, people come for the callers and bands. And the good ones are they get the highest pay.   Monadnock Folklore Society is lucky enough to get decent sound people who work for free. MFS has its own sound system. We regularly train young people in the basics of sound reinforcement.    BIDA (Cambridge MA)   Jeff Kaufman   Jeff (Balum.swarthmore.edu)   Jeff (Balu				,	pay sound 9% of the take at the door (there's also a minimum, I believe, but I don't remember what it is off the top of my head, I think we regularly exceed it). It ends up being a range from about \$75 to as much as
Standard   Scott   House in   Concord MA, and I'm a NEFFA board member.   Side of the standard member   Side of the standard				<merle.mceldowney@gmail.c< td=""><td>Our sound people volunteer. However, if they work for 9 saturdays, they get the entire season for free. Those who pay substantially - is that for one person? We have three people on sound per night.</td></merle.mceldowney@gmail.c<>	Our sound people volunteer. However, if they work for 9 saturdays, they get the entire season for free. Those who pay substantially - is that for one person? We have three people on sound per night.
Monadnock Folklore Society   Lisa Sieverts   Monadnock Folklore Society is lucky enough to get decent sound people who work for free. MFS has its own sound system. We regularly train young people in the basics of sound reinforcement.      BIDA (Cambridge MA)	ght Dance at Scout House in Concord MA, and I'm a NEFFA board				Question not in your price structures are your cost structures.  Revenue coming in is only half of balancing books. Are you convinced you cannot reduce costs? Maybe share your books with your hall owners and ask for a lower price. Consider the possibility of other halls. Maybe pay the band and caller less. But that's risky, because in our world, people come for the callers and bands. And
MA)    Signification   Conting their own equipment and run sound. These were almost always board members. Around when I left we were working on buying a system to keep at the hall. How much to pay the sound engineer after that was undecided.    St Louis   Mac Mckeever   In St Louis - we have about 10 events a year and about 4 sound techs.   We have all of our own equipment stored on site - the techs sometimes augment with something of their ow that they prefer.   All are dancers   One is on duty each night - but the others and some dancers help with the set up and tear down.   The on duty tech is the first to arrive at the hall and last to leave - so it is a long evening   They can dance most of the evening   We pay \$40 for the on duty tech   Any others get in free at all events (they end up working some)   We also allow them to rent the sound equipment for other gigs when we don't need it for \$25 a day.   All things considered - we are getting a lot for \$40 - but then we consider what we pay the bands and callers to be less than what they are worth too.? We feel very fortunate to have a lot of generous, talented folks					Monadnock Folklore Society is lucky enough to get decent sound people who work for free. MFS has its own sound system. We regularly train young people in the basics of sound reinforcement.
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				<macmck@ymail.com></macmck@ymail.com>	In St Louis - we have about 10 events a year and about 4 sound techs.  We have all of our own equipment stored on site - the techs sometimes augment with something of their own that they prefer.  All are dancers  One is on duty each night - but the others and some dancers help with the set up and tear down.  The on duty tech is the first to arrive at the hall and last to leave - so it is a long evening  They can dance most of the evening  We pay \$40 for the on duty tech  Any others get in free at all events (they end up working some)  We also allow them to rent the sound equipment for other gigs when we don't need it for \$25 a day.  All things considered - we are getting a lot for \$40 - but then we consider what we pay the bands and callers

Dance Society	<winston@slac.stanford.edu></winston@slac.stanford.edu>	three shares for the band, half a share for the sound person. For contras, we have minimum payments.
(BACDS) sponsors a		Our English dances don't usually have a sound person.
whole bunch of		So the sound person has a guarantee of \$25 and may well make more than that at a well-attended dance. At
dance series in the		some of our dances people on the committee do sound and don't take money. Each of those dances has
SF Bay Area,		equipment that lives on sight. The organization pays for replacements and upgrades, but in many case the
generally in San		equipment was originally donated by the organizer of the series.
Jose, Palo Alto, San		It's a different story when we have annual balls or dance camps at halls we don't ordinarily use, and we
Francisco, and		typically hire someone who has their own equipment. That's more money.
Berkeley.		

## **Re Admission/Entrance Fee**

<u>Organization</u>	<u>Urban/</u>	Average dance	Info From	<u>Details</u>
	<u>Rural</u>	<u>attendance</u>		
Boston Intergenerational Dance			Walker Sloan	\$5-\$10 sliding (free will determination), average \$8
Advocates BIDA, Cambridge MA			<sloan@medevelop.com></sloan@medevelop.com>	
http://www.bidadance.org/			" Admissions at the biggest	
			Massachusetts dances:"	
Thursday Night Dance, Concord MA				\$8, \$5 for 22 and under
http://www.neffa.org/Thurs.html				
Guiding Star Grange, Greenfield, MA			Walker Sloan	\$10-\$12 sliding
http://guidingstargrange.org/			< <u>sloan@medevelop.com</u> >	
Rehoboth, MA			" Admissions at the biggest	\$8, \$5 for 16 and under
http://www.contradanc			Massachusetts dances:"	
elinks.com/rehoboth.html				
Downtown Amherst, Amherst MA			Walker Sloan	\$10, \$8 college, \$6 high school
http://amherstcontra.org/			< <u>sloan@medevelop.com</u> >	
<u>Amherst_Contradance/Home.html</u>				
Bay Area Country Dance Society			Alan Winston	Our door prices
(BACDS) sponsors a whole bunch of			<wi>inston@slac.stanford.edu&gt;</wi>	are \$7 (organization members), \$9 (non-members), \$5 (student/low-income)
dance series in the SF Bay Area,				or what-you-can on weeknights, \$8/10/5 or what-you-can on weekends,
generally in San Jose, Palo Alto, San				going up to \$10/\$12/\$6 for big-name traveling talent (with whom we may
Francisco, and Berkeley.				also negotiate an adjustment of the split).
Ottawa Contra	Urban	110	Emily Addison	-Sat night (hired talent) 12\$ regular, \$10 students/members, 16 and under free
			(EmilyLAddison@gmail.com)	-Tues community talent contra (unpaid talent) \$7 regular, \$5 students/members,
				16 and under free
				-Afternoon family dance for small kids and their parents (paid talent), \$10/adult,
				kids free

## Re. Membership:

<u>Organization</u>	Info From	<u>Details</u>
Country Dance Society, Boston Centre	Mark Jones	(\$35 to \$500)
http://cds-boston.org/membership-form.html	<markjones@busybusy.org< td=""><td>standard+ highest</td></markjones@busybusy.org<>	standard+ highest
New England Folk Festival Association		(\$30 to \$5,000)
		standard+ highest
http://neffa.org/membership_form.htm		
Country Dance and Song Society		(\$50 to \$5,000)
http://www.cdss.org/member-indiv.html		standard+ highest
Bay Area Country Dance Society		(\$25 to \$150)
http://www.bacds.org/organization/membership/		standard+ highest
Dance Flurry (Albany, New York)		(\$25 to \$1,000 and more)
Membership & Annual appeal		standard+ highest
http://www.danceflurry.org/pubs/newsletters/		
DanceFlurry%202013%20News%20and%		
20Annual%20Appeal.pdf		
Ottawa Contra	Emily Addison	25\$ for that, dancers get 2\$ off about 25-30 events a year.
	(EmilyLAddison@gmail.com)	